

Vendor Communications

Payment Card Interface

Frequently Asked Questions (FAQs)



Transaction Flow

- Electronically captures signature
- Automatically authorizes transactions through a secure connection

Signature Pad

Payment Card Interface works with the Signature Pad Sharing Solution.

What is the new Payment Card Interface?

*Payment Card Interface** links PFW IntelliDealer with 2C Processor, a registered payments processor and e-commerce solution provider. This allows for an integrated credit card solution that simplifies the submission of and approval for credit card transactions in your dealership.

PFW developed this interface in an effort to streamline and efficiently handle credit card transactions for dealership customers wanting to pay by standard credit cards such as MasterCard, Visa, Discover and American Express.

My current credit card service provider offers credit card services using a keypad with magnetic stripe reader. With *Payment Card Interface*, do I still need my provider and reader or can *Payment Card Interface* fully replace my existing solution?

Yes, along with PFW's *Signature Pad Sharing Solution*, 2C Processor and *Payment Card Interface* can replace your existing solution and streamline transactions. The *PFW Signature Pad Solution* has the ability to read credit cards via the magnetic stripe reader and then securely pass the card data into *Payment Card Interface*. Once the credit card information is passed through *Payment Card Interface*, 2C Processor completes the authorization and approval. The *Signature Pad* can then record the signature, completing a paperless transaction.

What other benefits are there to implementing *Payment Card Interface*?

The main benefit is streamlining the process in a secure manner. Through a secure XML transfer, the transaction is safely completed between IntelliDealer and 2C Processor. The secondary benefit is reduced paper consumption and improved data accessibility. The transaction is easily accessible in IntelliDealer, which in conjunction with *Payment Card Interface*, maintains and ensures your customers' data is securely stored, protected and adheres to relevant privacy legislation.

*Payment Card Interface was previously known as Merchant Manager Interface. Works with major credit cards only.



We recommend not storing credit card numbers on the system.

How it Works

IntelliDealer transmits Customer Name, Amount, Customer Number, Invoice Number, Street Address, ZIP / Postal Code, Employee / Salesperson ID, Card Number and Expiry Date.

The Card Number and Expiry Date can be manually entered or swiped through an IntelliDealer compatible card reader, like our Signature Pad (Figure 1).

Once submitted (Figure 2), Payment Card Interface will deliver an authorization or rejection back to PFW IntelliDealer.



Figure 2

Customer	Details	A/R Agency	Comments	Memos	Alternate Charge
A/R Agency					
Order Number: 000863		Doug Prout		Location: Guelph	
Agency Code: B - TOTAL MERC MANGR		Chargeable Amount: 7.17		Previous Authorized: 0.00	
Card Number: <input type="text" value="XXXXXXXXXXXX1234"/>		New Authorized Amount: <input type="text" value="7.17"/>		Expiry Date: <input type="text" value="1212"/>	
CVV2 Number: <input type="text"/>		Clear Card Information			
Merchant Number: 1054 80		Transaction Number:			
<input type="button" value="Authorize"/> <input type="button" value="Voice Authorize"/> <input type="button" value="Swipe"/> <input type="button" value="Key"/>					

PCI-DSS

The major credit card issuers (Visa, MasterCard, American Express, Discover and JCB) require as of July 1, 2010 that all merchants accepting credit cards for payment comply with the Payment Card Industry Data Security Standard (PCI-DSS). It is the responsibility of the merchant to assure that its payment processing services comply with the PCI-DSS.

Request More Information

If you would like more information, please visit www.pfw.com or contact our Sales Team at (519) 474-3300, Option 1, or email sales@pfw.com.

